



BlueCross BlueShield
of Texas



Don't Miss the Sweet Sounds of Life!

Research shows that more than 36 million U.S. adults, including nearly 20% of people in their 20s, have some degree of hearing loss.¹

McLane and Blue Cross and Blue Shield of Texas, are all ears about health and wellness. That's why your health benefit plan now covers hearing aids. Covered BCBSTX members may receive up to one hearing aid for each ear, per 36-month period.* This benefit is subject to your plan deductible and copays.

For more information call the BCBSTX Customer Service number on your member ID card.

¹JAMA Internal Medicine, "Prevalence of Hearing Loss and Differences by Demographic Characteristics Among US Adults"

*Hearing aid replacement batteries not included in limit maximum.