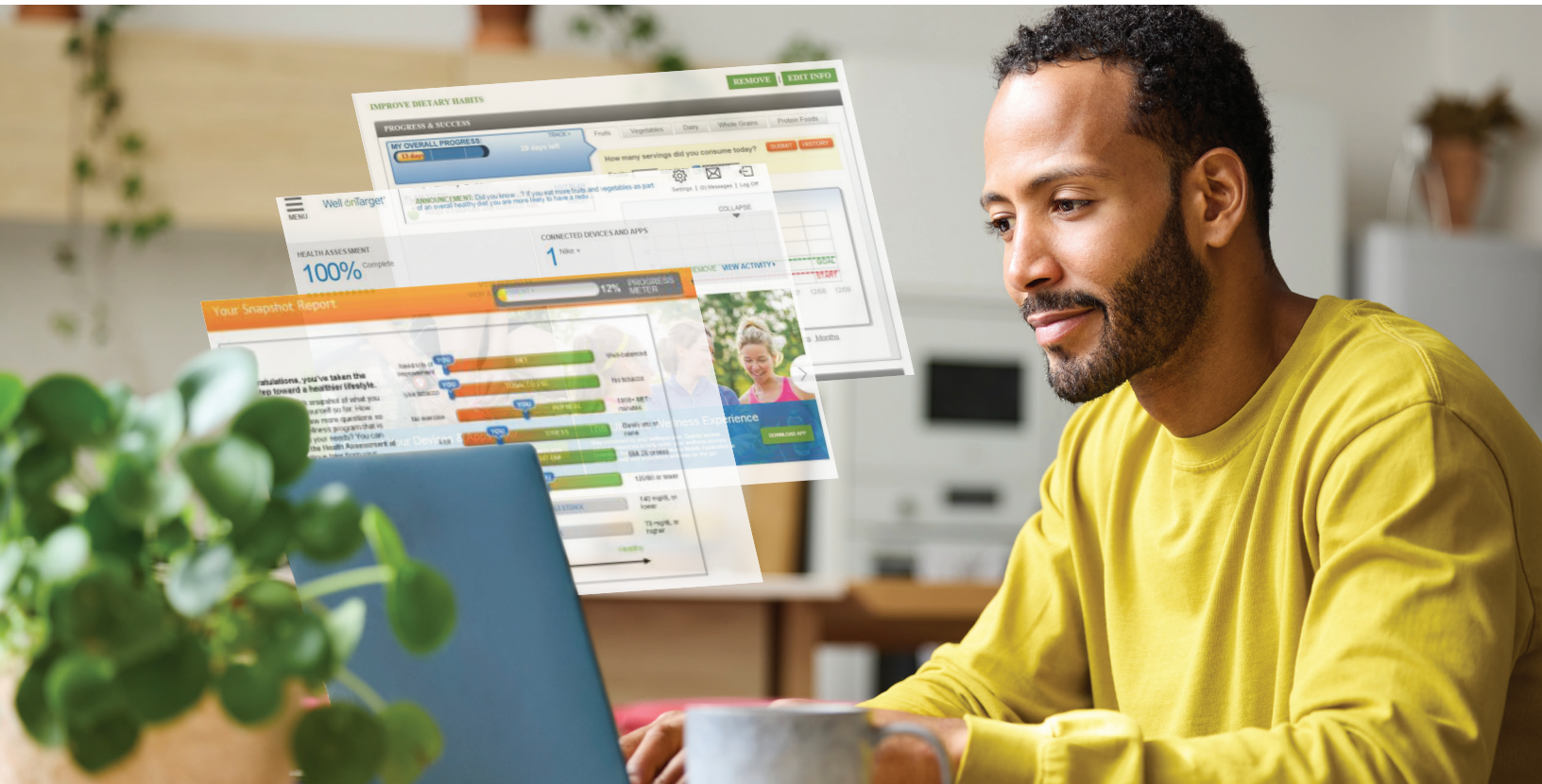




BlueCross BlueShield
of Texas



Live Well with Well onTarget®

The Well onTarget Member Wellness Portal at wellontarget.com provides you with tools to help you set and reach your wellness goals.

Explore Your Wellness World

When you log in to your portal, you will find a wide variety of health and wellness resources, including:

- The Health Assessment
- Self-management programs
- Health trackers
- Trusted news and health education content
- Blue PointsSM program to earn gift cards for healthy activities¹

Well onTarget®

Take Wellness on the Go

Scan the QR code to check out the Well onTarget AlwaysOn Wellness mobile app.



¹ Blue Points Program Rules are subject to change without prior notice. See the Program Rules on the Well onTarget Member Wellness Portal for more information.

Well onTarget is a voluntary wellness program. Completion of the Health Assessment is not required for participation in the program.

Well onTarget is an informational resource provided to members and is not a substitute for the independent medical judgment of a health care provider. Members are instructed to consult with their health care provider before beginning their journey toward wellness.